



OPEN
ENTREPRENEURSHIP

Jes Broeng, Director
DTU Entrepreneurship



FOUNDATION OF A HIGH-TECH COMPANY

Sales & Market
intelligence

Finance

Product
development

Production

Research &
Development

HR

Management

Legal support

Infrastructure

Why some universities are (much) better at entrepreneurship?

1. Invest in research excellence
2. Seek industry funding
3. **Open ecosystem with interaction of entrepreneurs**
4. Relations to venture capitalists and business angels
5. Encourage disclosures

Ref.: Scott Shane

“Prototype” Boards



David Hardwick
Business Angel

Expertise:
Senior management, IPR,
Marketing and Sales,
Strategy

Background:
CEO; Melles Griot
VP positions; Coherent,
Spectra Physics, Lasertron,
IPG



Jacob Philipsen
CEO

Expertise:
High-Tech startups,
Scaling of business,
Venture Capital,
Management

Background:
Researcher, CTO and
CEO of multiple
companies in DK and EU.



Andreas Tycho
Patent Attorney

Expertise:
IPR, licensing, IP
prosecution, Business dev.

Background:
High-tech entrepreneur,
Patent attorney at NKT
Holding and Mærsk

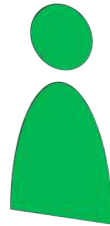
Tech Transfer



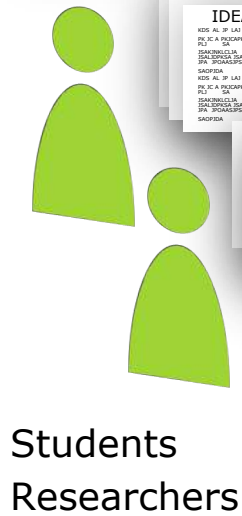
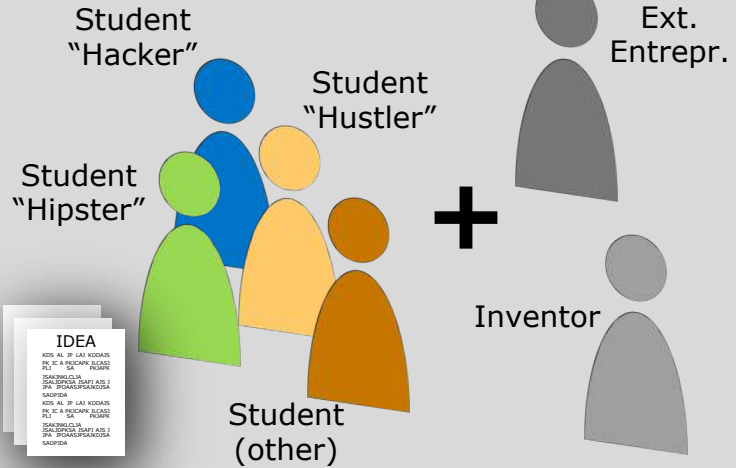
"Innovation and Product Development"

21x

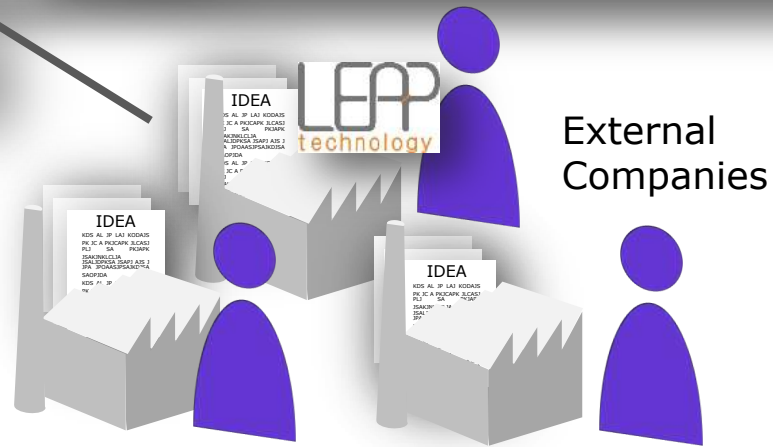
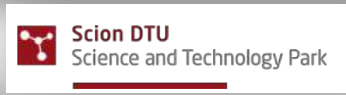
Teacher / Course Responsible with Entr. Experience



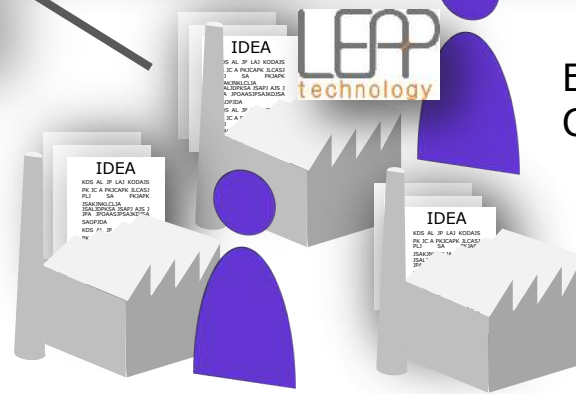
A team



Students
Researchers
Innovation Ambassadors, Department



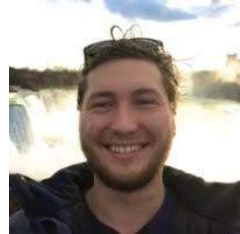
External Companies



Showcase: OptoCeutics, a cure for Alzheimer's?



Mai Nguyen
CEO, in-spe
Neuro scientist UC Berkeley



Marcus Carstensen
MSc Thesis, Photo-therapy



Nicolai Hagelund
MSc Thesis, LED systems



Trine Grønborg
MSc Thesis, Design and Innovation



Rasmus Just
Life Science Executive



Prof. Paul Michael Petersen
World-leading LED expert



Prof. Robert Knight
World-leading Alzheimer's Expert



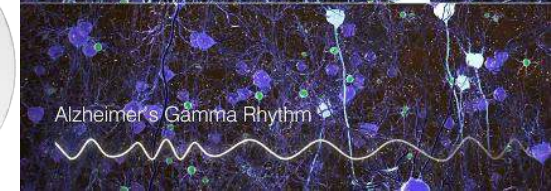
Henrik Harboe
Medical Doctor, Entrepreneur



Jan Dombernowsky
Medical Doctor, Sales & Marketing



Linda Sjöström
MedTech, VC



Psychology beats business training when it comes to entrepreneurship

Study shows:

- Monthly sales rose by 17% compared with the control group, while profits were up by 30%.
- Boosted innovation: recipients came up with more new products than the control group. That suggests that **entrepreneurship, or at least some mental habits useful for it, can indeed be taught.**
- More surprising was how poorly the conventional training performed: as far as the researchers could tell, it had no effect at all.

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